



INTERNATIONAL
OLYMPIC
COMMITTEE

Buenos Aires 2018 Youth Olympic Games

Proposal for additional sports




YOG
DNA
SPIRIT OF THE
YOUTH OLYMPIC GAMES



Contents

DanceSport	04
Karate	10
Sport Climbing	16

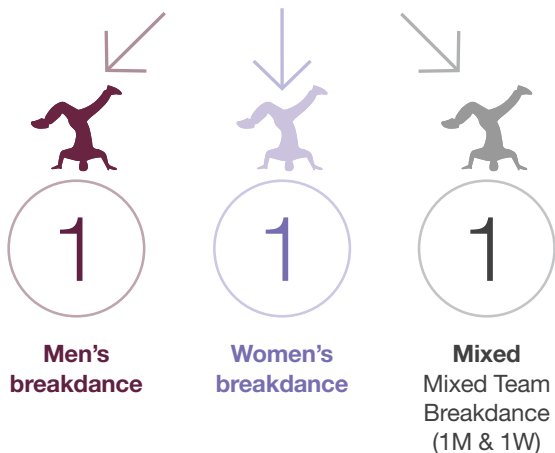
Dance Sport



YOG Proposal

Events

3



Format

Battle format, one-on-one competition alternating athlete performances that are judged and scored. A knock-out progression will determine the winner.

Days of Competition



Quotas

Number of athletes



Number of international officials



Number of national officials



Age group

16–18
years old

(athletes born between 1st January 2000 and 31st December 2002)

Proposed Venue

The proposal is to stage DanceSport in the Urban Cluster and to use the Basketball 3x3 venue for the competition

Value Added

What value does this sport provide to the Youth Olympic Games?

Please note these answers come directly from the World Dance Sports Federations.

Games-time:

Breakdance is perfectly in line with youth expectations and interests; as such, Breakdance is part of the YOG DNA. The inclusion of DanceSport/Breakdance into the programme of the 2018 Buenos Aires YOG will strongly support the IOC's desire to attract youth, promote gender equality and increase the number of mixed-team events. Breakdance competitions are easy to organise and require minimal equipment, therefore it will not generate many additional expenditures for BAYOGOC. DanceSport also strongly aligns with the Olympic values of Friendship, Respect and Excellence. In addition, DanceSport links music to sport which brings the additional values of Harmony and Beauty.

Legacy:

To the Games – Adds a unique sport that embodies music and expression through movement to music. Breakdance may also offer new partnerships or reinforce existing ones (at commercial/sponsoring levels). DanceSport/Breakdance has a wide audience reach among Youth. Since no new infrastructure is required, DanceSport contributes to efforts related to sustainability.

To the public – Contributes to the range of innovative ideas of the YOG to engage the youth in sport. Offers opportunities to join/participate and create a young, vibrant, innovative and festive atmosphere. Appeals to a very large demographic audience.

To the world of Sport – Broadens the scope of sports represented in the YOG, hence engaging athletes from all walks of life. DanceSport is spectacular, dynamic and entertaining as well as being a rigorous and technically demanding sport.

Youth:

Connects genders through common activities, allows young people to recognise trendy means of expression, assists them to feel closer to sport organisations, re-attracts young people to Olympic values and events. Allows, as a sport for all activity, to engage and unify a great number of young people.

Popularity

Digital Media

Average daily number of visits to the WDSF website during last World Championships

30,000

12,000 is average per day, year round.
During events, traffic to worlddancesport.org reaches 30,000+ unique visits

WDSF on social media



64,000

Facebook fans
61% of fans are under the age of 34



4,000

Twitter followers



104,000

YouTube channel subscribers

TV Coverage



69 territories
where coverage was broadcast



13.3 million
TV audience
Global

Ticket Sales and Attendance

Depending on venue capacity



5,000–6,000

tickets always sold out



5,000

2016 World
Championships
Chengdu, CHN
Sell-out



2,000

2016 World
Youth Platja
d'Aro, ESP
Sell-out

Host country

Participants

Approximate overall number of participants:
400,000.

Number of registered participants:
84,000.

Performance

Results at the two last World Championships:

Mixed: 1st place Adult 2015 World Champs, Latin.

Mixed: 11th place Adult 2016 World Champs,
Hip Hop.

Viewership from the last World Championships

TV: N/A.

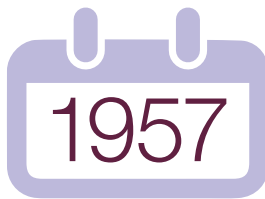
Digital streaming: 2016 World Championships Latin
and Standard: Argentina generated 130,000 views on
DanceSport Total (24th viewership by country).

Institutional Matters



Key Information

Year of establishment of the IF



Year of IOC recognition



Key Topics

Anti-doping – Compliant. The WDSF has adopted the World Anti-Doping Code.

CAS – WDSF uses the CAS for all disputes that cannot be settled amicably or through mediation after application of the WDSF Internal Dispute Resolution Code.

Competition manipulation – WDSF has set up Rules and Regulations and an independent taskforce in order to fight against competition manipulations.

Code of Ethics – A modern Code of Ethics is in place as well as an Ethics Committee.

Gender equality in Executive Board – 12 men and 4 women (25%).

Athletes' Commission – Yes. The Athletes' Commission chairperson represents the commission's views and opinions at the Presidium meeting with full voting rights.

Entourage Commission – Yes. Reports at the Presidium.

Medical Commission Representative – Yes. Reports at the Presidium.

Women and Sport Commission – Yes. Reports at the Presidium.

Health, safety and security – The WDSF has initiatives in place to monitor and ensure the health, safety and security of athletes. The main initiatives include:

- Sports screening programs and pre-participation-examinations in DanceSport to evaluate the health of WDSF athletes.

Key Information continued

Number of Member National Federations (NFs) corresponding to NOCs



Number of Member National Federations (NFs) recognised by their NOC

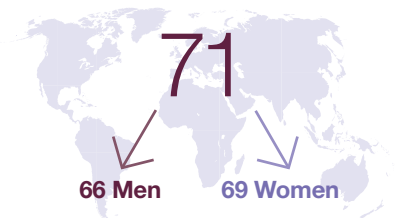


Number of World Championships to date



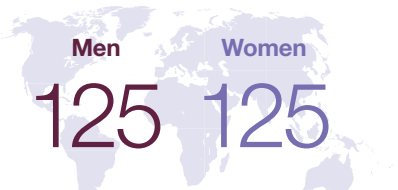
corresponds to the total number of DanceSport World Championships including all WDSF's disciplines

Number of NFs that took part in the last World Championships



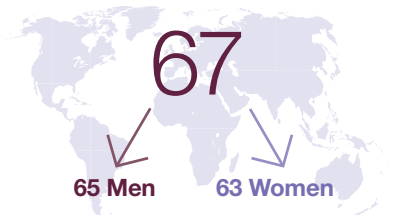
STATISTICS REGARDING JUNIOR/YOUTH PARTICIPATION

Number of Junior World Championships (or equivalent) held to date



corresponds to the total number of DanceSport World Championships including all WDSF's disciplines

Number of NFs that took part in the last Junior World Championships (or equivalent)



Number of NFs per continent that medalled in the last World Championships



Percentage of NFs that organise National Championships

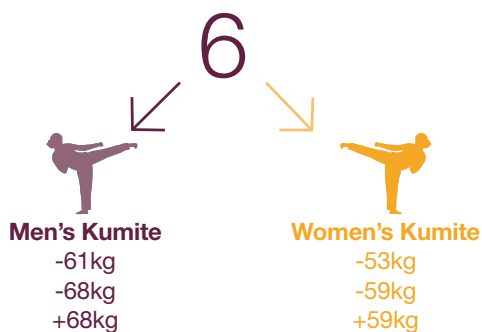


Karate



YOG Proposal

Events



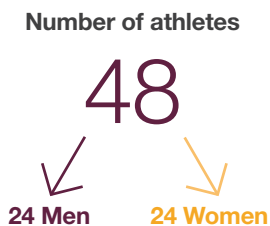
Format

Pools of four athletes each, to compete in a round robin system. Then the first of the pool versus the second of the other pool to dispute the Semi-Finals. Winners compete in the Final.

Days of Competition



Quotas



Number of international officials



Number of national officials



Age group

16–17
years old

(athletes born between 1st January 2001 and 31st December 2002)
In line with the WKF junior category

Proposed Venue

The proposal is to stage Karate in the Youth Olympic Park and to use an existing combat sport venue for the competition

Value Added

What value does this sport provide to the Youth Olympic Games?

Please note these answers come directly from the World Karate Federation.

Games-time:

Karate competition does not require any special venue. The proposed format is very attractive and spectator friendly. The competition management software provides complete information for live and TV spectators.

Legacy:

Karate represents traditional Olympic values: fairness, humility, respect, friendship and excellence.

Its integration into the sports curriculum in various countries, based on its safeness, low cost and easiness for both genders, give educational value to young people who will shoulder the future, and boost the cultural value of the YOG.

Youth:

Karate is practiced and followed mainly by young men and women. Its inclusion in the YOG will increment the audience of this population group significantly at the venue during the Games and also on TV. There are an estimated 100 million Karate practitioners worldwide, 65% are young people below 14–30% thereof are women.

In Argentina 70% of Karate practitioners are under 18 years old in line with the general representation of Karate practitioners worldwide (see above)—thereof 65% are men and 35% are women.

Karate is a sport which can be easily practiced in any environment. Like other sports it requires self discipline and effort—however it is very accessible in terms of starting to learn gradually. In this sense, the belt grade system is an effective motivational tool which enhances self-improvement and overcoming. Karate is considered as a global sport which goes beyond all borders, being national, cultural or even physical.

Karate embraces the educational values of most parents and as a result it is supported and welcome by parents when children practice the sport of Karate. This encourages the children and young practitioners to continue with Karate throughout time and keep up with the practice.

Popularity

Digital Media

Average daily unique visits to the WKF's official website during the World Senior Championships 2016

192,932

TV Coverage



TV channels

16

reached in

41

territories

Ticket Sales and Attendance World Senior Championships

men/women



25,000

tickets



40,000

spectators
in attendance

Ticket Sales and Attendance World Junior & Cadet Championships

men/women



14,000

tickets



20,000

spectators
in attendance

WKF on social media



267,349

Facebook fans
79% of fans are
under the age of 34



17,840

Twitter followers



143,842

YouTube channel
subscribers



112,327

Instagram
followers

Host Country

Participants

Approximate overall number of Karate practitioners: 30,000.

Number of Karatekas affiliated to the National Federation: 16,000.

Performance

Results at the two last World Junior & Cadet Championships:

Men: One competitor obtained the 5th place and one the 9th place.

Women: One competitor obtained the 9th place.

Viewership from the last World Championships

TV: There was no TV broadcast in the host country for the last World Senior Championships.

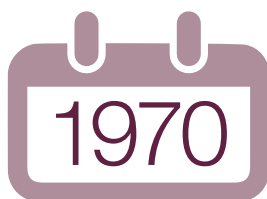
Total download: Official WKF YouTube Channel in Argentina in the year 2016 has been 139,551 (1.2% of the total downloads).

Institutional Matters



Key Information

Year of establishment of the IF



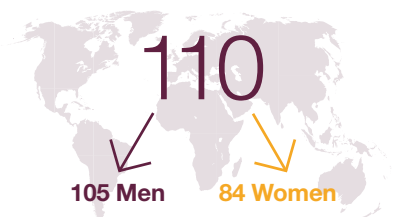
Year of IOC recognition



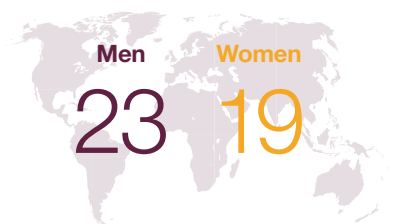
Number of Member National Federations (NFs) corresponding to NOCs



Number of NFs that took part in the last Senior World Championships 2016



Number of World Senior Championships held to date



Key Topics

Anti-doping – Compliant. The WKF has adopted the World Anti-Doping Code.

CAS – The WKF uses the Court of Arbitration for Sport (CAS) for all disputes which cannot be settled amicably or through local arbitration or mediation.

Competition manipulation – The WKF has a directive on sports integrity in relation to betting.

Code of Ethics – The WKF has a “conflict of interest regulations” document, instead of a code of ethics.

Gender equality in Executive Board – 21 men and 3 women (12.5%).

Athletes' Commission – Yes. The WKF has an Athletes' Commission where the majority of its members is elected by their peers. The Chair of the Athlete's Commission is full rights member of the WKF Executive Committee (EC).

Entourage Commission – Yes. The Chair of the Commission is also a WKF EC member.

Medical Commission – It has a Medical Commission; the Chairman is not a member of the WKF EC.

Women and Sport Commission – Yes. The Chair of the Commission is also a WKF EC member.

Health, safety and security – The WKF has initiatives in place to monitor and ensure the health, safety and security of athletes. The main initiatives include:

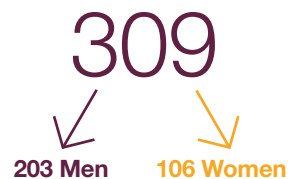
- Register and evaluate all injuries during official competitions for a 20-year period to analyse the impact of changes in competition rules and the development of protective equipment.

STATISTICS REGARDING JUNIOR/YOUTH PARTICIPATION IN THE LAST JUNIOR & CADET WORLD CHAMPIONSHIPS IN INDONESIA 2015

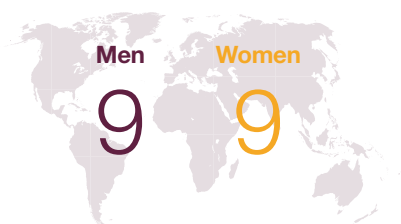
Number of participants in Junior Kumite categories



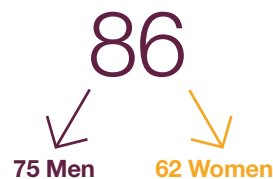
Number of participants in Cadet Kumite categories



Number of Junior & Cadet World Championships held to date



Number of NFs that took part in the last Junior & Cadet World Championships 2015



Number of NFs per continent that medalled in the last World Senior Championships



Number of NFs per continent that medalled in the last World Junior & Cadets Championships



Percentage of NFs that organise National Championships

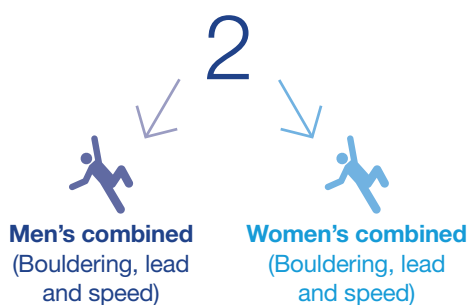


Sport Climbing



YOG Proposal

Events



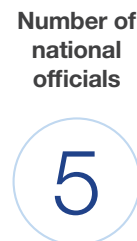
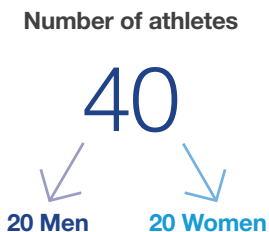
Format

Sport climbing will combine three disciplines (lead, bouldering, speed) in one event and will mirror the events that will be in Tokyo 2020.

Days of Competition



Quotas



Age group

16–17
years old

(Athletes born between 1st January 2001 and 31st December 2002)
In line with the IFSC Youth A category

Proposed Venue

The proposal is to stage Sport Climbing in the Urban Cluster

Value Added

What value does this sport provide to the Youth Olympic Games?

Please note these answers come directly from the International Federation of Sport Climbing.

Games-time:

Sport Climbing is a fresh, dynamic and trendy action sport. It offers the thrill of a physical and mental challenge.

Sport Climbing means reaching the top and is a very powerful experience, physically, mentally and socially.

Rules are simple and youngsters experience a great sense of freedom and self-achievement in everyday practice.

Legacy:

Sport Climbing is booming worldwide, more and more climbing gyms are built everywhere. It is popular in South America and with the YOG this growth will continue, the future Pan-American Games in Lima and the YOG would complete this development project, making the region ready for Tokyo 2020 and on.

The climbing infrastructures will be an asset for Argentina and the city of Buenos Aires.

Youth:

Climbing is a natural instinct. Humans are able to climb before being able to walk (and kids climb anything they have in front of them: rocks, trees and now walls in the gyms all over the world). The IFSC athletes, including the adult categories, have an average age of 23 year old, while the median age is 19 year old; women athletes represent 40% of the field.

Given this age picture, Sport Climbing at the Youth Olympic Games will have a positive impact on a whole generation. Those participating in Buenos Aires YOG will likely have a chance to be in Tokyo 2020 Olympic Games.

Popularity

Digital Media

Average daily number of visits to the IFSC website during last World Championships

26,453

TV Coverage



130 territories
where coverage
was broadcast

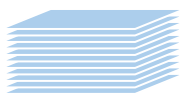


TV audience
Not available



IFSC
broadcast live from
all IFSC events

Ticket Sales and Attendance Paris World Championships 2016 men/women

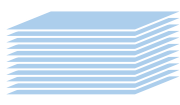


13,000
tickets



20,000
spectators
in attendance

Ticket Sales and Attendance World Youth Championships 2016 men/women



Given the venue
was an open venue,
no tickets were sold



Estimated
15,000
spectators
in attendance

IFSC on social media



57,947

Facebook fans
68% of fans are
under the age of 34



14,446

Twitter followers



58,728

YouTube channel
subscribers



16,834

IFSC mobile app
downloads

Host country

Participants

Approximate overall number of participants:
80,000 driven by over 40+ climbing gyms.

Number of registered participants: 10,000.

Performance

Results at the two last World Championships:

Men senior: N/A

Men junior: Juniors Boulder: Sanchez Trapes Francisco (ARG) 55th. No Argentinian athletes at the 2016 World Youth Championships in Guangzhou.

Women senior: N/A.

Women junior: Youth A Lead: Becerra Rocio Ailen (ARG) 52nd; Youth B Lead: Aguado Valentina 28th; Youth A Boulder: Becerra Rocio Ailen (ARG) 41st; Youth B Boulder: Aguado Valentina (ARG) 33st.

Viewership from the last World Championships

TV: N/A.

Digital streaming: 111,987.

Institutional Matters



Key Information

Year of establishment of the IF



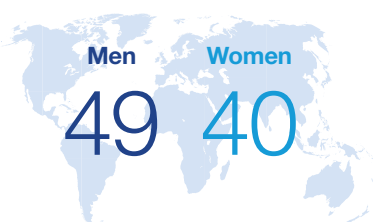
Year of IOC recognition



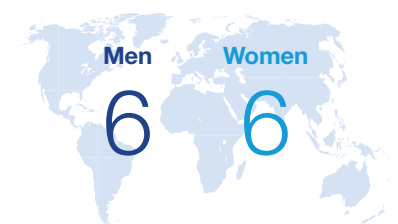
Number of Member National Federations (NFs) corresponding to NOCs

87

Number of NFs that took part in the last World Championships



Number of World Championships held to date



Key Topics

Anti-doping – Compliant.

CAS – The IFSC has confirmed that it uses the Court of Arbitration (CAS) for all disputes which cannot be settled amicably or through local arbitration or mediation.

Competition manipulation – The IFSC has its own code of conduct on sports betting and integrity for athletes, officials and other participants which has been enforced since 2012.

Code of Ethics – An ethics commission has been created and activated in early 2015.

Gender equality in Executive Board – 8 men and 2 women (20%).

Athletes' Commission – Yes. 12 members, elected by their peers. The president of the commission is a member of the IFSC Executive Board.

Entourage Commission – Yes.

Medical Commission Representative – Yes.

Women and Sport Commission – No.

Health, safety and security – The IFSC monitors and controls athletes' health, safety and security at events. It also requires an athlete to be licensed internationally which is provided by the respective national federation.

STATISTICS REGARDING JUNIOR/YOUTH PARTICIPATION

Number of participating athletes at Arco 2015 WYCH



Number of participating athletes at the 2016 Guangzhou WYCH

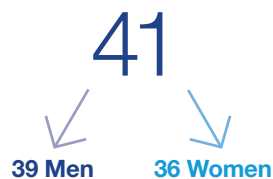


Number of Junior World Championships (or equivalent) held to date



NOTE: Until 2006, the World Championships were organised by the ICC—International Council for Competition Climbing, an organisation under the umbrella of the UIAA

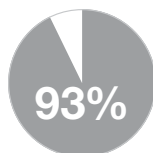
Number of NFs that took part in the last Junior World Championships (or equivalent)



Number of NFs per continent that medalled in the last World Championships



Percentage of NFs that organise National Championships





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